

October 2012

Personal  
Pathways



to success™

Empowering all students to shape our future.™

SOUTH CAROLINA  
STATE DEPARTMENT  
OF EDUCATION

# The Communicator

## A Monthly Newsletter for SC Career Specialists

Inside this  
issue:

### Beverly Wilbanks Named National Outstanding Career Development

Facilitator by the National Career Development Association



The National Career Development Association has awarded the 2012 NCDA Outstanding Career Development Facilitator Award to Beverly Wilbanks, career development facilitator (CDF) at Blue Ridge Middle School in Greenville County.

Ms. Wilbanks works with the school's career exploration teacher to provide accurate cluster information, resources, assessments, and interpretations. She is responsible for coordinating on-site shadowing experiences and virtual job shadowing for students, activities such as Career Dress-Up Day for teachers and staff, and opportunities such as Lunch-n-Learns for business representatives and students.

She routinely meets with representatives from the academic departments to integrate career concepts into all subject areas. In addition, Ms. Wilbanks works with counselors as they hold Individual Graduation Plan (IGP) conferences with students and parents.

Congratulations, Beverly!

View a video created by the school district here: <http://www.greenville.k12.sc.us/qcsd/channel/BeverlyWilbanks.asp>

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2012  
Open  
Doors

Creative  
Writing  
Dance  
Drama  
Music  
Instrumental & Vocal  
Visual Arts

Saturday  
November 3  
SCGSAH campus

Dive into your  
art this summer.

Attend the  
high school of  
your dreams.

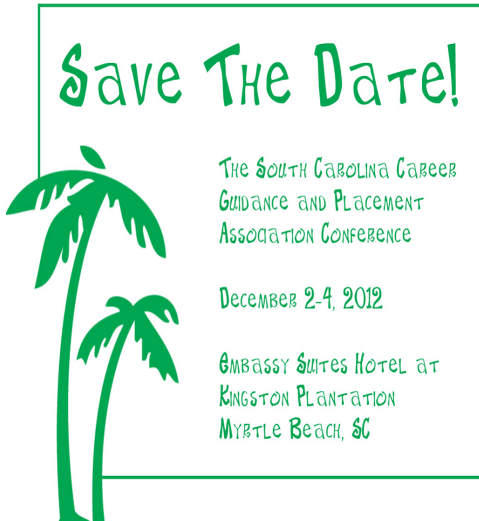
Prospective students,  
parents/guardians, and  
any interested guest welcome

Interested in...  
Summer Programs  
9 am - 12 noon

Residential High  
School Program  
1 pm - 4 pm

For more information:  
[www.SCGSAH.org](http://www.SCGSAH.org)

Reserve Your Space Now!  
864.282.3844



The SCCGPA Conference will be held **December 2-4, 2012, at the Kingston Plantation in Myrtle Beach.** Rooms are \$99 and include a reception on Sunday and full breakfast every morning.

The registration deadline has been extended to October 31, 2012.

Some highlights include:

- Professional Development for postsecondary, secondary, middle and elementary school counselors, educators and career development facilitators
- Updates from Dr. Ray Davis
- Information on communicating with parents and the IGP Success Planner presented by Sherry Williams
- "Careers with a Purpose" and other engaging free programs presented by Chad Vail from Junior Achievement
- Career Assessments developed by SCOIS and Kuder
- CDF 102—**CDF Instructor Workshop - Introduction of the Updated 2012 Curriculum** with Dr. Judy Ettinger, Ph.D.

# SOUTH CAROLINA CAREER GUIDANCE AND PLACEMENT ASSOCIATION

## FALL CONFERENCE

DECEMBER 2-4, 2012

EMBASSY SUITES HOTEL AT KINGSTON PLANTATION

MYRTLE BEACH, SC

An informative conference for postsecondary, secondary, middle, and elementary school counselors, educators, career development facilitators and placement coordinators. Conference schedule will be posted on the SCACTE website.

Hotel reservations at Embassy Suites (843-449-0006) includes parking, Sunday night social, and breakfast each morning. Room rates for SCCGPA are \$99 plus tax for single or double occupancy. The cutoff date for this rate is October 31, 2012. A few rooms are reserved at this rate for Friday, November 30 and Saturday, December 1, based on room availability.

### Registration

Members of SCCGPA - \$99 postmarked **by** October 1, 2012

Non- Members - \$125 postmarked **by** October 1, 2012

Members of SCCGPA - \$125 postmarked **after** October 1, 2012

Non-Members - \$150 postmarked **after** October 1, 2012

On-site registration \$175 regardless of membership status.

Mail attached registration form with check, money order, or purchase order payable to SCCGPA

The PO must be attached and show participant name(s).

Mail form to:

Eileen Fleming-Patonay

3011 Winding River Drive

North Myrtle Beach, SC 29582

A confirmation will be emailed to you.

Questions may be sent to Eileen Fleming-Patonay at [careersefp@gmail.com](mailto:careersefp@gmail.com).

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Name \_\_\_\_\_ Member SCCGPA \_\_\_\_yes \_\_\_\_no

School \_\_\_\_\_

School Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

## NEWS FROM THE STATE SCHOOLS OF CHARACTER PROGRAM

The 2013 SSOC/NSOC application is an online process that is open August 1 – December 3, 2012. Applications must be completed and submitted by December 3, 2012, in order to be reviewed and considered for possible recognition in 2013. The National and State Schools of Character program is a free school improvement process which has offered the opportunity for self-assessment and expert feedback to U.S. schools and districts engaged in character education since 1998. While still prestigious, the program is no longer competitive — ALL schools and districts that can demonstrate excellence in character education, as measured by [CEP's 11 Principles of Effective Character Education](#), will be named State and/or National Schools of Character. [APPLY NOW!](#)

Learn more about the 2013 application process including timeline, resources for applicants, and application, contact NSOC Director Lara Maupin at [lmaupin@character.org](mailto:lmaupin@character.org).

Palmetto Character Council (PCC) is proud to serve South Carolina Educators with the help of the 2012 State Schools of Character from South Carolina. These schools have committed to infusing and sustaining principles of effective character education through their school, extended learning opportunities, and family activities.

- **Burgess Elementary School**, Horry County Schools, Myrtle Beach
- **Greenbrier Elementary School**, Greenville County School District, Greenville
- **L.W. Conder Elementary Arts Integrated Magnet School**, Richland School District 2, Columbia
- **North Myrtle Beach Primary School**, Horry County Schools, North Myrtle Beach

**Berkeley Elementary School of Moncks Corner has been named as the 2012 National School of Character from South Carolina by the Character Education Partnership (CEP). Its school learning community has demonstrated through a rigorous evaluation process that character education has had a positive impact on academics, student behavior, and school climate. The school serves as a model for other others and will help them achieve the same results.**

### PALMETTO CHARACTER COUNCIL LAUNCHES WEBSITE

On August 1, 2012, Palmetto Character Council went live online. Character educators may visit [www.palmettoeccsc.org](http://www.palmettoeccsc.org) for professional development opportunities and other resources. School counselors, afterschool staff, career specialists, and communities of character are invited to make contributions of Promising Practices, Character Education activities, community-wide events, or upcoming training opportunities. Let's work together to support this valuable resource. Submit contributions via email to [www.palmettoeccsc@gmail.com](mailto:www.palmettoeccsc@gmail.com).

## NATIONAL 4-H COUNCIL OFFERS FREE LIFE SKILLS PROGRAM TO SOUTH CAROLINA SCHOOLS AND AFTER-SCHOOL PROGRAMS

The Health Rocks!® Program introduced to South Carolina in early May is now being taught in over 90 sites across South Carolina. With a flexible format, hands-on approach to learning, and teen/adult leadership, this program allows students to experience activities that help them learn important skills such as: understanding healthy messages related to tobacco and drug use; taking control of and making positive choices; understanding media messages and marketing strategies; and managing stress. For more information, contact Joan Dickinson at [joand@clemson.edu](mailto:joand@clemson.edu).

### UPCOMING EVENT:

**THE 19th NATIONAL FORUM ON CHARACTER EDUCATION—Developing Leaders of Integrity  
November 1-4 2012 Washington, D.C.**

Palmetto Character Council wishes to develop and sustain a network of educators and administrators interested in character development, including areas of youth leadership, service learning, civic engagement, and safe and drug free communities. To be included in our distribution list, please send your current contact information to: [www.palmettoeccsc@gmail.com](mailto:www.palmettoeccsc@gmail.com).

## Georgetown County Students Participate in Job Shadowing

On Thursday, September 27, 2012, Waccamaw Regional Career Specialist, Jason Coakley, facilitated real-world experience learning with student in the Georgetown region. The Georgetown County School District CATE Leadership Academy, made up of five juniors from each of the four high schools in the district, shadowed at the Francis B. Ford Cancer Treatment Center, the YMCA, and the *Georgetown Times*. These experiences exposed students to the Health Science and Arts/AV Technologies/Communication career clusters.



The onsite work-based learning opportunity provided students with six job shadowing hours and a certificate of participation. After touring each site, the students were given an opportunity to express via writing prompts what they learned during their experience. “As a result of such personal interaction, the academy’s aim is to affirm and or enlighten the student’s career focus by providing an informed decision making opportunity.” said Jason.

## 100TH BIRTHDAY FOR NCDA POSTER AND POETRY (PoPo) CONTEST: INSPIRING CAREERS; CHANGING HISTORY

**47TH ANNUAL POETRY AND POSTER CONTEST**

*Inspiring Careers:*  
**HONORING HISTORY**

**NATIONAL CAREER DEVELOPMENT ASSOCIATION**

FIRST PLACE	SECOND PLACE	THIRD PLACE
Jacob Baxley Fleming Junior • Fleming Elementary Ainsley Smith Middle Poetry • Highland Middle School Chakaris Thomas Hammings Open Adult Poetry • Middle Haley Nichols Middle C2 Poetry • West Middle School Khodesia Barmore HS C1 Poetry • Saltonstall-Ross High School Jordan Willey Intermediate C2 Poetry • Bullock Bluff Elementary Sharon Newton Open Adult C2 Poetry • Chestnut Elementary	Paige Ruder Intermediate Poetry • Bullock Bluff Elementary Byron Brown Open Adult Poetry Chance Jones Intermediate C1 Poetry • Bullock Bluff Elementary Chakaris Thomas Open Adult Poetry • Hammings Middle Malissa Wright Open Adult C2 Poetry	Rachel Henderson Middle Poetry • Bullock Bluff Elementary Calandra Reddick Open Adult C1 Poetry Natalie Palumbo HS C2 Poetry • Lexington Technology Center Tina Kelly Open Adult C2 Poetry • Bullock Bluff Elementary School

**Contest Deadline NOVEMBER 14, 2012**

Contact your regional career specialist for contest details and entry information.

**Sun SOLUTIONS**  
So much more than Printing

Students and adults are invited to participate in the 2012 47th Annual Poetry and Poster (PoPo) contest sponsored by NCDA and facilitated by our state’s Regional Career Specialists (RCS).

All entries must meet the specific guidelines for poetry and poster requirements.

Please contact your RCS for specific directions and instructions for requirements and deadlines. Contact information is as follows:

Region	Name	Email
Greenville	Marjorie Dowd	mmdowd@greenville.k12.sc.us
Lowcountry	Kathy Bradford	Katherine.bradford@beaufort.k12.sc.us
Lower Savannah	Deborah Cooper-Davis	davisdl@octech.edu
Midlands	Stacey Westberry	staceyw1968@yahoo.com
Pee Dee	Chrisell Bass	cbass@pdec.com
Pendleton	Robbie Tweito	RobbieTweito@pickens.k12.sc.us
Upper Savannah	Anna Welborn	awelborn@sc-wpec.org
Trident	Suzi Raiford	SRaiford@EdFound.net
Waccamaw	Jason Coakley	jcoakley@gcsd.k12.sc.us



## Ridge View High School, Richland District One, Creates a Culture of College-Going with College Shirt Day



Wednesday is now College Shirt Day at Ridge View High School! Every week, students and faculty are permitted to wear a college shirt and enter a drawing for really awesome prizes. September 26 was the first drawing. The winners were: Jordan Little, 9<sup>th</sup> grader; Brittany Dheel, 10<sup>th</sup> grader;

Paul Stagers, 11<sup>th</sup> grader; John Kolb, 12<sup>th</sup> grader; and Seth Gilmer, P.E. teacher. These winners received FREE pizza for lunch from Marco's Pizza on Hard Scrabble Road. These winners were very excited and enjoyed their pizza! Many students who asked questions how they could win free lunch were encour-

aged to wear their college shirt next Wednesday.

"College shirt day is a great way for students to learn more about college and begin conversations with their parents, peers, and faculty," stated Hanna DeBruhl, GCDF.



## Darlington County Career Specialist Using English Standards and Explicit Direct Instruction

As a Career Specialist at Hartville High School in Hartsville, SC, I have the perfect opportunity to work with every student in our school through their core English classes by providing direct instructional methods to meet their needs.

Our school district uses Explicit Direct Instruction (EDI) as an instructional tool. EDI is a collection of instructional practices combined together to design and deliver well-crafted lesson plans. These plans explicitly teach content to our students.

I use EDI practices in my classroom to incorporate English standards in my career development lesson plans. By doing this I am giving students extra

practice for HSAP, EOC, SAT, and ACT. To hold my students accountable, I require them to write short answer essays on a specific topic. I then grade their essays based on the South Carolina HSAP writing rubric provided by my teachers. Once a quarter, I average their grades and send them to their core English teacher who then uses the grade as a test grade. This has worked really well.

The key to keeping everything working smoothly is scheduling, networking with the teachers, and creating positive lesson plans. By using EDI and holding the students accountable for their exposure to career development, I ensure active participation and student

engagement. Another positive note is that if the teacher has to be absent on a day when I have her classes, my school does not have to get a substitute teacher. Even though all of her classes may not be core classes, I will keep all of her classes and facilitate extension activities, which make this a win-win situation.

If anyone is interested in learning more about my techniques, I am available for consultations. Contact me at 843-260-2349 or [sarao@darlington.k12.sc.us](mailto:sarao@darlington.k12.sc.us). My phone number is (843)260-2349.

**"The key to keeping everything working smoothly is scheduling, networking with teachers, and creating positive lesson plans."**  
**Sara Orlowski,**  
**Career Specialist**  
**Hartsville High School**

